



Mawazine Festival 2009

# SHOWLED animation

## MAWAZINE FESTIVAL 2009

Seven 3mx12m Animation backdrops totaling 12mx21m were featured at the Mawazine festival in Rabat Morocco.



Nine concerts were held at the Hay Nahda venue during this eight day event. This festival showcased huge names in the Arab entertainment world like Warda Al Jazayria, Najwa Karam, Wael Kfoury, and Sherine Abdelwahab. The video animation starcloths, connected to an ARKAOS A10 Media Server were controlled with a Grand MA lighting desk.

Build up: 3hrs - Take down: 2hrs - Transport volume: 2.5m<sup>3</sup>

## CORPORATE EVENT - MARIAH CAREY

The annual CLSA corporate event in Hong Kong featured five ShowLED Animation starcloths measuring 5m x 7m.



Mariah Carey headlined the evening with performances by other well known musicians. ShowLED not only built up and programmed the Animation curtains, their specialists were on hand all evening for live editing. This exciting project was realized with the ShowLED partner in Asia, ShowTex Hong Kong.

Build up: 2hrs - Take down: 1.5hrs - Transport Volume: 1.5m<sup>3</sup>

## 4TH INTERNATIONAL DUBAI FILM FESTIVAL

26 ShowLED Animation curtains created the main attraction at the 4th annual Dubai International Film Festival.



The total dimensions of this impressive ShowLED Animation backdrop measured 88m wide and 12m high. Before the presentation of each featured film, a 3 minute lighting show on the curtains delighted the audience. The front panels were attached to a track system allowing the show curtains to then open and reveal that night's film. The local partner for this project was ShowTex Middle East.

Build up: 4hrs - Take down: 2hrs - Transport Volume: 9m<sup>3</sup>



Dubai Film Festival

# SHOWLED

animation



## CREATIVITY

- Individual pixel control
- Exclusive LED applications made on customer demand
- Random, matrix or special placement as specified by the customer
- Densities provided from 30 LEDs per m<sup>2</sup> (standard) up to 100 LEDs per m<sup>2</sup> in different types of fabric (felt, PVC, netting)



## EASY CONFIGURATION

- Easy configuration in just a few minutes using the ShowLED projector and ShowLEDitor software
- Fast configuration of each curtain at a glance with no time consuming pixel mapping



## CONTROLLER

- Supply voltage 90-260 Vac
- Output voltage 24V
- Maximum 1024 RGB LEDs per controller
- 19" rack mountable



## V-BOX

- Animation video backdrops compatible with all media servers/video software
- No additional video controllers or converters necessary
- Plug & Play; just upload the configuration file and start projecting
- Supports Composite, VGA and S-Video signal
- 19" rack mountable